

**Table 7.11-- SUMMARY OF JAPANESE VISITORS TO THE
STATE OF HAWAII: 2000**

Subject	Number
Total Japanese visitors	1,817,643
Visit status:	
First time	952,005
Repeat	865,639
Average number of trips	2.59
Island visited:	
Oahu	1,720,362
Maui County	274,476
Maui island	270,831
Molokai	3,980
Lanai	3,352
Kauai	122,045
Hawaii County	246,637
Kona side	212,865
Hilo side	61,320
Accommodations:	
Hotel	1,673,260
Hotel only	1,639,551
Condo	140,957
Condo only	116,944
Timeshare	931
Timeshare only	703
Friends/relatives	8,599
Cruise ship	5,469
Bed & Breakfast	3,951
Apartment	3,466

(Continued on next page)

(Continued from previous page)

**Table 7.11-- SUMMARY OF JAPANESE VISITORS TO THE
STATE OF HAWAII: 2000**

Subject	Number
Purpose of trip:	
Pleasure	1,685,394
Honeymoon	328,049
MC&I (Net)	59,825
Convention/Conference	23,869
Corporate meetings	9,114
Incentive	27,816
Other business	7,367
Visit friends/relatives	23,990
Government/military	1,242
Attend school	1,554
Travel method:	
Tour group	1,255,509
Package trip	1,597,908
Group tour and package	1,218,726
True independent	182,951
Party size:	
One person	155,403
Two persons	589,006
Three or more persons	1,073,234
Average party size	2.74
Length of stay (days):	
L.O.S. State	5.56
Oahu LOS	4.92
Maui LOS	2.52
Kauai LOS	1.67
Big Island LOS	2.96
Kona side LOS	2.87
Hilo side LOS	1.93
Molokai LOS	1.84
Lanai LOS	2.47

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, 2000 Annual Visitor Research Report (2001), p.29.

