

**Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN  
OF VISITORS: 1993 TO 2000**

(In dollars)

<b>Year</b>	<b>U.S. Mainlanders</b>	<b>Japanese</b>
1993	116.00	307.00
1994	134.00	341.00
1995	133.00	356.00
1996	137.00	287.00
1997	157.07	279.58
1998	147.37	257.80
1999	148.92	227.30
2000	154.92	234.70

Source: Hawaii Visitors Bureau, Market Research Department, Visitor Expenditures 1993 (1994), p.4; and 1994 Visitor Expenditure Report (1996), p.4; HVCB 1995 & 1996 Research Report (1997), pp.109-110 and 114; Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, Annual Visitor Research Report, (annual); and records.

