

**Table 7.8-- SUMMARY CHARACTERISTICS OF DOMESTIC AND
INTERNATIONAL VISITORS TO
HAWAII COUNTY: 2000**

Subject	Total	Domestic	International
ISLANDS VISITED			
Any island			
Oahu	650,734	395,605	255,129
Kauai	258,070	212,703	45,367
Maui	354,649	290,117	64,533
Molokai	29,804	26,142	3,662
Lanai	34,279	30,464	3,815
Hawaii County	1,267,966	925,357	342,609
Kona	1,101,403	809,866	291,538
Hilo	370,192	272,963	97,229
One island only			
Hawaii County	462,470	391,274	71,196
TRAVEL METHOD			
Tour group	290,767	99,803	190,964
Package trip	566,029	313,543	252,486
Group tour and package	263,914	81,016	182,898
True independent	675,083	593,026	82,057
ACCOMMODATIONS			
Hotel	867,195	570,665	296,530
Hotel only	739,041	464,633	274,408
Condo	206,011	177,981	28,030
Condo only	145,912	128,807	17,106
Timeshare	80,059	72,071	7,988
Timeshare only	56,821	51,364	5,457
Friends/relatives	113,230	99,705	13,525
Cruise ship	56,739	53,522	3,217
Bed & Breakfast	32,641	27,675	4,966
Apartment	12,517	10,745	1,771

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Subject	Total	Domestic	International
PURPOSE OF TRIP			
Pleasure (Net)	1,015,495	714,311	301,184
Honeymoon	91,290	46,864	44,426
MC&I (Net)	131,354	112,514	18,840
Convention/Conference	88,365	77,323	11,043
Corporate Meetings	24,354	21,499	2,855
Incentive	20,346	15,031	5,135
Other business	38,633	34,610	4,023
Visit friends/relatives	81,777	68,366	13,411
Government/military	6,167	5,578	589
Attend school	4,680	3,139	1,541
TRIPS TO HAWAII			
First trip	484,823	313,257	171,566
Repeat	783,142	612,100	171,042
Average number of trips	4.32	4.86	2.85
PARTY SIZE			
One person	212,595	173,692	38,903
Two persons	587,976	459,316	128,660
Three or more persons	467,395	292,349	175,045
Average party size	2.08	1.94	2.46
LENGTH OF STAY			
Hawaii County (days)	6.30	7.25	3.75

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Table 7.8-- SUMMARY CHARACTERISTICS OF DOMESTIC AND INTERNATIONAL VISITORS TO HAWAII COUNTY: 2000

Subject	Total	Domestic	International
COUNTRY OF ORIGIN			
United States	859,106	839,157	19,950
U.S. West	465,474	456,160	9,315
U.S. East	393,632	382,997	10,635
Japan	246,637	3,348	243,289
Canada	39,653	8,484	31,168
Europe	35,846	30,632	5,214
Oceania	10,510	2,331	8,179
Other Asia	25,941	4,681	21,260
Latin America	3,418	3,040	378
Other	46,854	33,684	13,170

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, 2000 Annual Visitor Research Report (2001), pp.21-36.

