

Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, TO THE STATE OF HAWAII, BY EXPENDITURE TYPE: 2001 AND 2002

(Arrivals by air)
(In dollars)

Expenditure type	U.S. West		U.S. East		Japan	
	2001	2002	2001	2002	2001	2002
All items	136.0	141.9	152.3	163.0	227.0	233.1
Total Food and beverage	33.5	31.5	36.4	35.2	34.6	40.2
Restaurant food	22.5	21.6	25.0	25.5	27.3	30.0
Dinner shows and cruises	3.9	4.1	5.4	5.0	0.0	3.0
Groceries and snacks	7.2	5.7	5.9	4.8	7.3	7.2
Entertainment & recreation	9.5	8.9	10.9	10.7	5.0	6.0
Total Transportation	13.7	18.4	16.8	21.3	12.0	11.5
Interisland airfare	2.0	3.7	4.4	6.6	4.0	3.4
Ground transportation	1.0	1.0	1.4	1.3	4.9	5.0
Rental vehicles	8.7	11.9	9.0	11.5	2.7	2.7
Gasoline, parking, etc.	1.9	1.9	2.1	1.9	0.4	0.3
Total shopping	17.3	20.1	23.8	24.4	80.3	82.2
Fashion and clothing	7.4	7.9	8.6	8.5	18.1	17.9
Jewelry and watches	4.1	4.5	7.5	6.8	9.2	10.1
Cosmetics, perfume	0.3	0.5	0.4	0.4	4.7	4.7
Leather goods	0.2	0.4	0.4	0.4	23.7	24.7
Hawaii food products	1.6	2.0	1.8	2.1	1.9	1.8
Souvenirs	3.8	4.8	5.1	6.2	22.8	23.0
Lodging	52.7	51.3	53.3	56.4	66.5	62.8
All other expenses	7.0	7.8	6.9	9.4	11.9	11.4
Tour packages	2.3	3.9	4.4	5.7	16.9	19.2

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, Annual Visitor Research Report, 2002, pp.89-91.