

**Table 7.7-- DOMESTIC VISITORS TO HILO AND KONA: 2002 BY MONTHS,
1988 TO 2001 BY YEAR**

Month and year	Total State	Total Hawaii County	Total Hilo	Total Kona
2002	4,358,850	918,680	318,422	756,541
January	305,317	71,052	18,835	62,156
February	345,508	76,422	24,760	63,643
March	392,019	78,918	23,228	66,431
April	335,245	73,791	24,070	62,892
May	354,831	69,917	26,113	57,891
June	425,712	84,779	27,046	69,726
July	443,391	88,080	31,207	70,432
August	427,851	82,790	28,886	66,496
September	298,871	61,033	25,024	48,175
October	343,987	83,050	32,851	68,424
November	328,033	69,513	26,367	57,147
December	358,086	79,335	30,033	63,128
Average length of stay	10.50	7.34	4.31	7.10
2001	4,224,321	868,615	268,159	756,001
2000	4,446,936	925,357	272,963	809,866
1999	4,502,770	994,600	314,370	860,650
1998	4,245,270	961,420	301,710	840,220
1997	4,077,950	915,400	289,340	797,770
1996	4,004,450	882,940	277,280	772,120
1995	3,933,110	850,820	275,670	744,650
1994	3,997,820	866,300	275,960	764,530
1993	3,764,520	875,690	279,630	771,250
1992	3,980,120	909,340	313,340	793,890
1991	4,584,460	975,610	298,470	864,170
1990	4,719,730	982,900	332,070	877,930
1989	4,705,320	946,540	303,240	857,770
1988	3,903,640	782,360	263,760	691,570

Source: Hawaii Visitors Bureau, A Study of Westbound Visitors to the Island of Hawaii (Hilo and Kona): Supplement to the HVB Research Report (annual); Supplement to the 1989 Annual Research Report: Visitors to Oahu, Maui, Kauai and Hawaii (including Hilo and Kona) and 1989 "Top 60" MSA's Market Analysis (1990); 1990 Domestic Market Visitors to Hawaii (1991), pp.75-76 and 84; 1991 Domestic Market Report (1992), pp.53-54; and 1992 Domestic and Foreign Market Report (1993), p.13; Visitor Statistics 1993 (1994), p.6; 1994 Annual Research Report (1996), pp.6 and 9; and HVCB 1995 & 1996 Research Report (1997), pp.31 and 69; Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, 2000 Annual Visitor Research Report (2001), pp.6, 58 and 60; and Annual Visitor Research Report, 2002, pp.8, 62 and 64.

