

**Table 7.13-- VISITOR ACCOMMODATIONS AND OCCUPANCY RATES,
HAWAII COUNTY: 1974 TO 2004**

Year	Number of properties		Percent of units occupied, annual average			
	Total properties	Total units <u>1/</u>	Hawaii Island	Hilo area	Kona area	Kohala coast
1974	47	5,234	61.2	60.6	59.2	NA
1975	49	5,348	59.9	57.3	59.3	NA
1976	52	6,045	57.6	51.5	58.5	NA
1977	55	5,929	61.0	53.0	63.8	NA
1978	53	6,002	65.0	55.4	68.2	NA
1979	61	6,093	62.0	52.0	65.1	NA
1980	54	5,889	52.7	39.7	55.7	NA
1981	61	6,705	44.9	35.3	49.4	NA
1982	68	7,167	44.0	37.7	46.9	NA
1983	71	7,469	44.7	39.2	47.0	NA
1984	69	7,149	55.6	58.2	54.9	NA
1985	78	7,511	57.6	57.8	57.5	NA
1986	81	7,280	62.9	54.6	64.6	NA
1987	81	7,328	60.8	55.3	62.6	NA
1988	75	8,823	56.4	49.9	58.4	NA
1989	73	8,161	60.8	54.7	62.0	60.7
1990	92 <u>2/</u>	8,952 <u>2/</u>	62.0	59.3	66.8	59.3
1991	111 <u>2/</u>	9,384 <u>2/</u>	57.2	58.3	58.6	55.8
1992	133 <u>2/</u>	9,170 <u>2/</u>	57.9	62.5	59.4	55.5
1993	150 <u>2/</u>	9,490 <u>2/</u>	58.2	60.8	58.9	57.0
1994	149 <u>2/</u>	9,595 <u>2/</u>	62.4	66.8	61.1	62.4
1995 <u>3/</u>	NA	NA	60.7	80.8	57.3	61.5
1996	165 <u>2/</u>	9,558 <u>2/</u>	64.4	81.2	58.7	67.5
1997	165 <u>2/</u>	9,913 <u>2/</u>	65.4	80.3	60.9	67.1
1998 <u>4/</u>	163 <u>2/</u>	9,655 <u>2/</u>	68.2	76.3	68.2	67.5
1999	151 <u>2/</u>	9,504 <u>2/</u>	67.4	73.8	65.6	68.0
2000	172 <u>2/</u>	9,774 <u>2/</u>	72.8	64.0	72.6	74.6
2001	185 <u>2/</u>	9,944 <u>2/</u>	67.7	61.5	72.6	66.9
2002	171 <u>2/</u>	9,297 <u>2/</u>	67.8	60.9	77.1	65.8
2003	186 <u>2/</u>	9,478 <u>2/</u>	67.3	61.2	74.4	66.0
2004	249 <u>2/</u>	10,037 <u>2/</u>	71.6	67.7	76.4	70.7

NA = Not available.

1/ Includes condominium units in rental pools for transient use.

2/ Includes hotels, apartment/hotels, cottages, bed and breakfast, and condominium units for transient use.

3/ No update survey conducted in 1995 by HVCB.

4/ Keauhou Beach Hotel closed for renovations, 310 units; Kona Coast conversion to residential, 130 units.

Source: Hawaii Visitors Bureau, Annual Research Reports and Visitor Plant Inventory (annual); Pannell Kerr Forster, Trends in the Hotel Industry (monthly); Hawaii Visitors and Convention Bureau, Market Research Department, records; and Hawaii State Department of Business, Economic Development and Tourism, Research and Economic Analysis Division, Visitor Plant Inventory (annual).