

Table 7.19-- AVERAGE DAILY ROOM REVENUE PER AVAILABLE ROOM, BY COUNTIES: 1991 TO 2004

(In dollars. Annual averages, unless otherwise specified)

Year	State total	Hawaii	Oahu	Maui	Kauai
1991	75.47	73.80	75.17	83.76	65.87
1992 <u>1/</u>	77.01	69.93	79.25	79.25	44.48
1993	74.83	70.55	74.23	82.98	60.55
1994 <u>1/</u>	80.29	68.98	78.79	91.37	84.43
1995	91.59	72.11	90.88	106.15	85.85
1996 <u>1/</u>	96.62	79.51	95.55	110.54	92.55
1997 <u>1/</u>	101.33	95.97	96.80	112.28	102.88
1998 <u>1/</u>	101.47	107.40	90.74	117.52	103.93
1999 <u>1/</u>	105.35	108.28	86.30	135.01	115.74
2000 <u>1/</u>	119.24	130.85	96.06	152.35	127.63
2001	108.54	125.79	75.49	157.21	102.33
2002 <u>1/</u>	104.10	121.83	74.75	147.62	101.85
2003 <u>1/</u>	110.54	121.63	80.00	160.54	108.68
2004	123.80	138.34	90.77	178.45	124.41

1/ Revised.

Source: Pannell Kerr Forster, Trends in the Hotel Industry, Hawaii (monthly).