

**Table 7.7-- DOMESTIC VISITORS TO HILO AND KONA: 2004 BY MONTHS,  
1990 TO 2003 BY YEAR**

<b>Month and year</b>	<b>Total State</b>	<b>Total Hawaii County</b>	<b>Total Hilo</b>	<b>Total Kona</b>
<b>2004</b>	<b>4,892,960</b>	<b>982,704</b>	<b>344,992</b>	<b>825,830</b>
January	348,332	74,789	25,883	61,056
February	375,176	74,624	24,401	61,112
March	415,099	83,585	27,937	68,275
April	406,392	79,723	26,184	66,956
May	393,443	73,196	24,602	61,374
June	452,872	88,679	28,172	74,445
July	505,912	100,614	37,492	84,466
August	460,648	86,821	31,026	73,545
September	351,803	66,127	26,325	55,992
October	386,205	86,300	32,692	74,550
November	366,815	76,676	27,715	66,141
December	430,264	91,569	32,561	77,919
<b>Average length of stay</b>	<b>9.08</b>	<b>6.68</b>	<b>3.65</b>	<b>6.34</b>
2003	4,531,289	922,217	335,283	740,726
2002	4,358,850	918,680	318,422	756,541
2001	4,224,321	868,615	268,159	756,001
2000	4,446,936	925,357	272,963	809,866
1999	4,502,770	994,600	314,370	860,650
1998	4,245,270	961,420	301,710	840,220
1997	4,077,950	915,400	289,340	797,770
1996	4,004,450	882,940	277,280	772,120
1995	3,933,110	850,820	275,670	744,650
1994	3,997,820	866,300	275,960	764,530
1993	3,764,520	875,690	279,630	771,250
1992	3,980,120	909,340	313,340	793,890
1991	4,584,460	975,610	298,470	864,170
1990	4,719,730	982,900	332,070	877,930

Source: 1990 Domestic Market Visitors to Hawaii (1991), pp.75-76 and 84; 1991 Domestic Market Report (1992), pp.53-54; and 1992 Domestic and Foreign Market Report (1993), p.13; Visitor Statistics 1993 (1994), p.6; 1994 Annual Research Report (1996), pp.6 and 9; and HVCB 1995 & 1996 Research Report (1997), pp.31 and 69; Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, 2000 Annual Visitor Research Report (2001), pp.6, 58 and 60; Annual Visitor Research Report, 2002, pp.8, 62 and 64; Annual Visitor Research Report, 2004, pp. 8, 62 and 64.