

**Table 7.11-- SUMMARY OF JAPANESE VISITORS TO THE  
STATE OF HAWAII: 2006**

<b>Subject</b>	<b>Number</b>
<b>Total Japanese visitors</b>	<b>1,362,708</b>
Visit status:	
First time	607,768
Repeat	754,940
Average number of trips	3.56
Island visited:	
Oahu	1,303,374
Maui County	97,922
Maui island	94,709
Molokai	3,926
Lanai	1,767
Kauai	33,638
Hawaii County	210,251
Kona side	144,756
Hilo side	86,289
Accommodations:	
Hotel	1,254,749
Hotel only	1,229,517
Condo	96,234
Condo only	80,499
Timeshare	10,362
Timeshare only	7,918
Friends/relatives	14,579
Cruise ship	1,390
Bed & Breakfast	1,137
Rental house	2,127

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Subject	Number
Purpose of trip:	
Pleasure (Net)	1,197,494
Honeymoon	175,963
MC&I (Net)	82,272
Convention/Conference	15,403
Corporate meetings	16,775
Incentive	52,271
Other business	10,328
Visit friends/relatives	22,776
Government/military	612
Attend school	969
Sports events	42,589
Travel method:	
Tour group	653,198
Package trip	1,138,603
Group tour and package	583,212
True independent	154,119
Party size:	
One person	88,886
Two persons	427,323
Three or more persons	846,500
Average party size	3.00
Length of stay (days):	
L.O.S. State	5.61
Oahu LOS	5.13
Maui LOS	2.83
Kauai LOS	1.89
Big Island LOS	2.91
Kona side LOS	3.28
Hilo side LOS	1.58
Molokai LOS	1.16
Lanai LOS	1.98

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, Annual Visitor Research Report, (annual).