

**Table 7.8-- SUMMARY CHARACTERISTICS OF DOMESTIC AND  
INTERNATIONAL VISITORS TO  
HAWAII COUNTY: 2006**

Subject	Total	Domestic	International
<b>ISLANDS VISITED</b>			
Any island			
Oahu	777,810	519,442	258,368
Kauai	376,067	321,624	54,444
Maui	489,583	412,277	77,305
Molokai	38,708	21,367	17,341
Lanai	45,139	27,941	17,199
Hawaii County	1,597,056	1,272,618	324,439
Kona	1,344,426	1,103,713	240,713
Hilo	668,904	504,756	164,148
One island only			
Hawaii County	659,158	603,740	55,418
<b>TRAVEL METHOD</b>			
Tour group	217,737	113,243	104,494
Package trip	641,997	427,831	214,167
Group tour and package	185,679	91,164	94,515
True independent	923,001	822,708	100,293
<b>ACCOMMODATIONS</b>			
Hotel	977,715	708,743	268,972
Hotel only	700,469	468,070	232,399
Condo	254,419	220,321	34,098
Condo only	158,015	137,877	20,138
Timeshare	153,103	142,871	10,232
Timeshare only	101,795	95,148	6,646
Friends/relatives	166,246	145,628	20,618
Cruise ship	250,662	228,639	22,023
Bed & Breakfast	38,559	34,831	3,727
Rental house	68,332	65,245	3,087

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<b>Subject</b>	<b>Total</b>	<b>Domestic</b>	<b>International</b>
<b>PURPOSE OF TRIP</b>			
Pleasure (Net)	1,348,874	1,069,204	279,670
Honeymoon	90,862	59,609	31,253
MC&I (Net)	123,374	101,005	22,369
Convention/Conference	76,492	63,552	12,939
Corporate Meetings	22,662	19,709	2,953
Incentive	28,949	21,734	7,215
Other business	58,687	54,331	4,355
Visit friends/relatives	139,236	128,397	10,839
Government/military	7,707	6,374	1,333
Attend school	4,438	3,369	1,069
Sport events	24,173	17,334	6,839
<b>TRIPS TO HAWAII</b>			
First trip	569,389	431,727	137,662
Repeat	1,027,668	840,891	186,776
Average number of trips	4.76	5.02	3.74
<b>PARTY SIZE</b>			
One person	235,933	209,753	26,180
Two persons	737,134	609,761	127,373
Three or more persons	623,989	453,104	170,885
Average party size	2.15	2.02	2.64
<b>LENGTH OF STAY</b>			
Hawaii County (days)	6.40	7.04	3.89

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<b>Subject</b>	<b>Total</b>	<b>Domestic</b>	<b>International</b>
<b>COUNTRY OF ORIGIN</b>			
United States	1,184,815	1,171,530	13,285
U.S. West	679,774	672,838	6,936
U.S. East	505,041	498,692	6,349
Japan	210,251	829	209,422
Canada	64,153	27,253	36,900
Europe	27,366	25,346	2,020
Oceania	27,212	2,765	24,448
Other Asia	15,759	3,535	12,224
Latin America	4,577	4,353	224
Other	62,922	37,007	25,915

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, Annual Visitor Research Report (annual).