

**Table 7.12-- MEETINGS, CONVENTIONS, AND INCENTIVE (MCI) VISITORS TO
HAWAII COUNTY, HILO, AND KONA: 1997**

Subject	Hawaii County	Hilo	Kona
MCI NET			
Persons (number)			
Total	102,420	18,420	94,930
Westbound	88,470	16,640	81,780
Eastbound	13,950	1,780	13,150
Length of stay (days)			
Total	NA	NA	NA
Westbound	7.28	5.55	6.45
Eastbound	NA	NA	NA
CONVENTION			
Persons (number)			
Total	65,370	12,720	60,390
Westbound	57,800	11,960	52,920
Eastbound	7,570	760	7,470
Length of stay (days)			
Total	NA	NA	NA
Westbound	7.59	5.81	6.61
Eastbound	NA	NA	NA
CORPORATE MEETING			
Persons (number)			
Total	22,860	4,020	21,000
Westbound	18,170	3,000	17,010
Eastbound	4,690	1,020	3,990
Length of stay (days)			
Total	NA	NA	NA
Westbound	6.81	4.22	6.35
Eastbound	NA	NA	NA
INCENTIVE			
Persons (number)			
Total	17,170	2,070	16,450
Westbound	14,120	2,070	13,400

Eastbound	3,050	-	3,050
Length of stay (days)			
Total	NA	NA	NA
Westbound	6.85	6.24	6.01
Eastbound	NA	NA	NA

Source: Hawaii Visitors Bureau, Market Research Department, records.