

**Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN
OF VISITORS: 1993 TO 1997**

(In dollars)

Year	U.S.	Japanese	Other
1993	116.00	307.00	99.40 <u>1/</u>
1994	134.00	341.00	123.60 <u>1/</u>
1995	133.00	356.00	124.22 <u>1/</u>
1996	137.00	287.00	150.35 <u>1/</u>
1997	157.70	279.58	149.44 <u>1/</u>

1/ Computed by R&D by averaging the expenditure per person per day for Canada, Australia, New Zealand, Europe, and other Foreign Countries.

Source: Hawaii Visitors Bureau, Market Research Department, Visitor Expenditures 1993 (1994), p.4; and 1994 Visitor Expenditure Report (1996), p.4; HVCB 1995 & 1996 Research Report (1997), pp.109-110 and 114; and records.