

**Table 7.7-- WESTBOUND VISITORS TO HILO AND KONA: 1998 BY MONTHS,  
1984 TO 1997 BY YEAR**

<b>Month and year</b>	<b>Total state</b>	<b>Total Hawaii County</b>	<b>Total Hilo</b>	<b>Total Kona</b>
<b>1998 <sup>1/</sup></b>	<b>4,246,610</b>	<b>959,750</b>	<b>302,040</b>	<b>848,330</b>
January	336,730	84,600	23,810	75,160
February	339,380	84,490	24,590	74,600
March	376,920	89,360	26,630	78,750
April	369,760	80,060	23,110	70,940
May	329,320	75,890	28,240	75,890
June	361,740	79,950	25,750	69,220
July	389,180	86,690	28,010	74,590
August	378,840	75,450	22,280	66,060
September	314,360	59,350	18,910	50,580
October	349,260	84,070	26,940	74,060
November	336,080	78,060	24,920	68,480
December	365,040	81,780	28,950	70,000
<b>Average length of stay</b>	<b>10.31</b>	<b>7.14</b>	<b>4.76</b>	<b>6.50</b>
1997	4,077,950	915,400	289,340	797,770
1996	4,004,450	882,940	277,280	772,120
1995	3,933,110	850,820	275,670	744,650
1994	3,997,820	866,300	275,960	764,530
1993	3,764,520	875,690	279,630	771,250
1992	3,980,120	909,340	313,340	793,890
1991	4,584,460	975,610	298,470	864,170
1990	4,719,730	982,900	332,070	877,930
1989	4,705,320	946,540	303,240	857,770
1988	3,903,640	782,360	263,760	691,570
1987	3,868,880	782,550	285,330	674,590
1986	3,915,770	786,930	297,170	676,770
1985	3,386,530	697,380	306,160	597,380
1984	3,385,880	760,940	463,990	698,940

<sup>1/</sup> Preliminary HVB figures.

Source: Hawaii Visitors Bureau, *A Study of Westbound Visitors to the Island of Hawaii (Hilo and Kona): Supplement to the HVB Research Report* (annual); *Supplement to the 1989 Annual Research Report : Visitors to Oahu, Maui, Kauai and Hawaii (including Hilo and Kona) and 1989 "Top 60" MSA's Market Analysis* (1990); *1990 Domestic Market Visitors to Hawaii* (1991), pp.75-76 and 84; *1991 Domestic Market Report* (1992), pp.53-54; and *1992 Domestic and Foreign Market Report* (1993), p.13; *Visitor Statistics 1993* (1994), p.6; *1994 Annual Research Report* (1996), pp.6 and 9; and *HVCB 1995 & 1996 Research Report* (1997), pp.31 and 69; and records.

