

**Table 7.24-- EXPENDITURES PER DAY BY U.S. MAINLAND AND JAPANESE VISITORS TO STATE OF HAWAII, BY EXPENDITURE TYPE: 1996 AND 1997**

(In dollars)

Expenditure type	1996		1997	
	U.S. Mainland	Japanese	U.S. Mainland	Japanese
<b>All items</b>	<b>137.04</b>	<b>286.89</b>	<b>157.07</b>	<b>279.58</b>
Food and beverage	30.76	39.45	31.85	40.09
Restaurants	20.61	24.77	18.49	21.71
Dinner shows	3.70	3.34	5.07	5.81
Dinner or Lunch Cruise	1.10	5.32	3.02	6.04
Nightclubs/bars	1.92	0.69	2.15	0.63
Groceries	3.43	5.32	3.12	5.89
Entertainment	7.44	10.74	12.54	15.41
Attractions	3.08	5.22	7.81	10.18
Sports/recreation/other	3.9	5.25	3.37	5.05
Other entertainment	0.46	0.27	1.36	0.18
Transportation	20.05	12.21	23.96	16.52
Ground trans (taxi/bus)	0.69	1.57	1.00	2.78
Rental vehicles	8.58	1.24	7.29	2.49
Interisland travel	4.71	4.11	6.01	3.32
Gasoline purchased	1.01	0.07	1.27	0.15
Parking expense	0.55	0.04	0.84	0.01
Sightseeing tours	4.51	5.18	7.55	7.64
Clothing	13.96	100.13	8.38	29.19
Other fashion 1/	6.56	69.39	6.23	66.98
Agriculture	1.79	4.58	1.79	5.13
Communication	0.68	0.62	0.64	0.76
Personal Service	1.32	2.08	1.43	2.39

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(In dollars)

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	U.S. Mainland	Japanese	U.S. Mainland	Japanese
Lodging	49.33	73.49	59.78	79.60
Souvenirs	4.43	12.08	5.04	13.60
All other expenses	5.56	7.81	3.81	7.30
Amount that was Duty-Free <u>2/</u>	0.00	21.13	-	-
Adjustment factor amount <u>3/</u>	1.72	2.08	1.62	2.61
Not duty-free	-	21.62	157.07	279.58

1/ Jewelry, cosmetics, leather goods, etc.

2/ For 1997, Duty-free numbers have been distributed among the various categories.

3/ Visitors estimate of amount excluded from listed categories and unaccounted expenditures.

Source: Hawaii Visitors and Convention Bureau, records; and Hawaii State Department of Business, Economic Development and Tourism, Website: <http://www.state.hi.us/dbedt/>