

Table 12.5a--WEALTHIEST ZIP CODES, HAWAII COUNTY: 2009

(Ranked by Average household income and average net worth)

Zip Code / Place	Population	No. of Households	Average household income	Median household income	Per capital income
96743 / Kamuela	12,074	4,347	\$80,662	\$64,506	\$29,485
96740 / Kailua	31,659	11,848	\$79,821	\$60,056	\$29,953
96725 / Hōlualoa	3,351	1,283	\$78,530	\$58,597	\$30,105
96719 / Hāwī	3,219	798	\$77,497	\$65,380	\$23,604
96750 / Kealakekua	1,681	601	\$73,315	\$51,517	\$26,482
96727 / Honoka‘a	6,387	2,251	\$67,684	\$49,270	\$24,338
96704 / Captain Cook	9,924	3,705	\$68,402	\$52,355	\$25,560
96710 / Hakalau	305	117	\$65,629	\$46,401	\$25,176
96728 / Honomū	756	274	\$61,367	\$41,542	\$22,242
96738 / Waikoloa	6,392	2,335	\$72,650	\$59,267	\$26,560
96783 / Pepe‘ekeo	2,280	851	\$64,412	\$49,598	\$24,041
96720 / Hilo	46,957	17,115	\$63,908	\$49,123	\$23,989
96755 / Kapaau	3,843	1,288	\$65,646	\$60,369	\$22,337
96780 / Pāpa‘aloa	270	103	\$68,558	\$56,059	\$26,153
96774 / ‘O‘ōkala	566	184	\$68,557	\$60,000	\$22,287
96749 / Kea‘au	11,886	4,150	\$57,960	\$45,424	\$20,248
96776 / Pa‘auilo	1,360	472	\$57,963	\$45,763	\$20,117
96781 / Pāpa‘ikou	2,027	712	\$55,534	\$46,467	\$19,507
96771 / Mountain View	6,658	2,492	\$50,875	\$38,685	\$19,331

Note: Data courtesy of ESRI, geographic information system software and data company, www.esri.com; Telephone: (800) 292-2224. “ESRI bases its wealthiest ZIP code ranking on measures of affluence that include average household income and average net worth.”

Source: Pacific Business News, “The List: Wealthiest Zip Codes,” September 18, 2009, pp.24-27.